

APPENDIX A – NEWCASTLE UNDER LYME BOROUGH COUNCIL STRONGER & SAFER STRATEGY 2012-2017

Objective		Key Subject Areas		
<i>Building a strong community</i>		Localism Community Cohesion/Integration Locality Working Troubled families		
Action	Lead Organisation	Others involved	Timeframe	Comments
Promoting community integration developing ways of enabling communities to live and work together effectively	Newcastle Borough Council	Partners, including Aspire Locality Action Partnerships (LAPs)	Ongoing – initial assessment at April 2013	Work being developed across a range of areas, including a number of actions on Plan. Initial assessment to be carried out, based on work being done by the Staffordshire Observatory and Aspire via work on Neighbourhood Plans. Actions to be developed based on this work.
Complete the ongoing review of locality working and Locality Action Partnerships in the Borough	Newcastle Borough Council	Newcastle Partnership Partners	May 2012 (first milestone)	Constitution and Terms of Reference Agreed. LAP Development Plan progress and updates to Cabinet and Partnership
Developing communities to encourage participation in the localism agenda as set out in the Localism Act in key areas such as community right to challenge	Newcastle Borough Council	LAPs (Community Right to Challenge)	Legislative timeframe (initially April 2012)	Heads of Service Reports to EMT and Cabinet. NBC response and

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		<p>Newcastle Borough Council (Tenancy Strategy)</p> <p>Parish Councils (Neighbourhood Plans)</p> <p>Aspire (Community Right to Bid for residents)</p>		<p>key areas embedded into NBC policy and procedures.</p> <p>Aspire working with residents around community premises.</p>
<p>Further development of Community Pride events in order to both deal with issues facing local communities and also prevent further issues from arising</p>	<p>Newcastle Borough Council (although other partners could lead on some events, depending on the focus and location).</p>	<p>Newcastle Partnership Partners including Police, Aspire (key priority), Fire and Rescue Service and LAPs.</p>	<p>May 2012 (initial events to be organised)</p>	<p>Initial meeting with Environmental Action Group to develop plan on 22 February 2012.</p> <p>Review of approach to be carried out by April 2012. Events to be held throughout 2012/13.</p> <p>Review to focus on what Community Pride is; what the evidence is saying and how the events can be delivered effectively.</p>
<p>Focus on dealing with troubled families and enhancing community involvement and self-reliance</p>	<p>Staffordshire County Council</p>	<p>Newcastle Borough Council</p> <p>Public</p>	<p>April 2012- April 2013 (initial milestone to</p>	<p>To assess the evidence base and develop approaches to research and</p>

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		Health/Combined Healthcare Staffordshire Police Staffordshire County Council ('Families First') Probation	establish processes and approaches)	identification. To develop case conference approaches to family intervention, including prevention and education work as well as problem solving.
Investigate opportunities to develop a Partnership Social Enterprise.	Newcastle Partnership	Partners to be involved where relevant and where required	April 2014-April 2015 (establishment of social enterprise)	Meetings with Aspire and Fire and Rescue Service (who have developed a Social Enterprise/Community Interest Company. Discuss opportunities. Investigate funding available and support from partners
Building on relationships with the voluntary and community sector in delivering key services to local people	Newcastle Borough Council	Voluntary and Community Sector.	Ongoing – initial assessment at October 2012	Attendance at Voluntary Sector Forum meetings. Further LAP development and funding. Developing infrastructure support commissioned through the Third Sector Commissioning

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				Framework Addressing issues of procurement and review of Compact working.
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Objective		Key Subject Areas		
<i>Tackling Crime and Disorder</i>		Safer Nights Business Crime Hate Crime Anti-Social Behaviour Vulnerability Information Sharing Domestic Violence		
Action	Lead Organisation	Others involved	Timeframe	Comments
Expansion of the Safer Nights programme to tackle the problems raised by alcohol use and other activities in the town centre and elsewhere	Newcastle Borough Council Staffordshire Police	Trading Standards West Midlands Ambulance Service (WMAS) Staffordshire Fire & Rescue Services (FARS) St Johns Ambulance Red Cross Churches and Street Pastors	2012-13	Street Pastors scheme to be initiated (from April 2012) Expanded triage service running until 31.3.12 as funded by WMAS. Will seek to include emergency care practitioners and other medical staff from April 2012. Independent evaluation report to be commissioned to identify value

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				for money and areas for improvement or growth, with deadline of Sept/Oct 2012 (in time for introduction of the Police & Crime Commissioner).
Enhancing the Business Crime Initiative – working with local businesses and partners to deal with crime and to seek to prevent it	Partnership Against Business Crime	Staffordshire Police Newcastle BC Newcastle business community	April 2012- April 2013	To initially liaise with the Business Crime Initiative and assess the existing situation in order to identify gaps in provision and ideas for dealing with these issues.
Tackling Hate Crime – working with partner organisations and key groups, together with communities to raise awareness of and deal with incidents of hate crime in the Borough and, where relevant, elsewhere	Challenge North Staffs	Staffordshire Police Newcastle BC Staffordshire County Council Aspire Housing Newcastle	April 2013- April 2016	Initial assessment/ research into the issue to take place during 2012-13 including liaison with the key agencies (inc Aspire)

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		business community		
Tackling victimisation of vulnerable residents – working with partners and other organisations to tackle crime committed against the vulnerable including serious acquisitive crime.	Staffordshire Police	Newcastle Borough Council Staffordshire County Council Public Health Mental Health providers (including the above) Third Sector providers Aspire Housing	Ongoing	To build on existing initiatives around case conferences and multi-agency approaches To develop approaches to research and develop proactive approaches to problem solving
Continue to develop links with the Integrated Offender Management Scheme, including with Payment By Results scheme	Newcastle BC	Staffordshire Police Staffordshire Probation Service Third Sector Providers	April 2012 to April 2015	Explore feasibility through discussions with partners (April-Oct 2013) If appropriate, initiate a pilot scheme (January 2013-June 2013) Evaluate success and

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				<p>explore potential roll-out (June 2013-January 2014)</p> <p>Initiate programme across the Borough (January 2014-January 2015)</p> <p>Will link with ongoing national work.</p>
Continue to discuss trans-border cases with neighbouring authorities where relevant and appropriate, including anti-social behaviour and domestic violence cases.	NULBC and Police	Partners relevant to the case	Ongoing (initial review in April 2013)	<p>Agree parameters of joint working</p> <p>Maintain contacts through networking</p> <p>Ensure appropriate information sharing in line with protocols and good practice</p>
Building on the existing multi-agency conference system to address the problems faced by vulnerable victims	Newcastle BC	Staffordshire Police Staffordshire	Ongoing (review at April 2013)	Need to examine support arrangements

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		<p>Probation Services</p> <p>Staffordshire County Council</p> <p>Aspire Housing</p> <p>Third Sector Providers</p>		<p>for these conferences</p> <p>May look to link in with other multi-agency approaches set out above</p>
Introduce online reporting of anti-social behaviour incidents	Newcastle BC	Staffordshire Police	April 2012	<p>Work has started and will be going 'live' imminently.</p> <p>Review of system to be put in place (April 2013)</p>
Improve – where possible – support for victims of anti-social behaviour and domestic violence	Newcastle BC	<p>Staffordshire Police</p> <p>Aspire Housing</p> <p>Staffordshire County Council</p>	Ongoing	Continue to review the systems in place and refine where necessary
Family Employment Initiative	Newcastle BC	<p>Coalfields Regeneration Trust</p> <p>European Regional Development Fund</p>		Part of a wider national programme which works in some of the most disadvantaged former

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		<p>Staffordshire County Council</p> <p>Newcastle Business Community</p>		<p>coalfield areas.</p> <p>Launched in February 2009 and has now helped more than 240 people into work and 480 into training.</p> <p>Seeking to continue to develop the scheme and promote it with partners in the Borough.</p>
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<i>A Safe Place to Live</i>		Prevention Safeguarding Engagement Commissioning Safety Treatment		
Action	Lead Organisation	Others involved	Timeframe	Comments
Introduction of a Passport to Safety scheme for younger drinkers	Newcastle BC	Multiple Partners, including Staffordshire Police	April 2012- April 2013	Undertake development of the scheme in conjunction with partners. Assess the issues using evidence and data. Undertake a pilot approach initially.
Work with the Partnership Against Business Crime to enhance enforcement	Partnership Against Business Crime (PABC)	Newcastle BC Staffordshire Police Newcastle Business community	April 2012- April 2013	Undertake assessment of key issues. Work with developing Town Centre Partnership and PABC in identifying issues

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				Work with partners to identify solutions and approaches
Introduction of the Street Pastors scheme in the Borough	Newcastle BC Street Pastors	Staffordshire Police Church leaders Ascension Trust	April to June 2012	Links to Safer Nights initiative above Initiation of pilot project (April 2012) Ongoing evaluation of pilot Seek expansion if relevant and appropriate
Roll out prevention materials for all aspects of domestic violence and anti-social behaviour activity	Staffordshire County Council	Newcastle BC Third Sector Providers Public Health	April 2013 onwards	Assess provision of materials currently and gaps in provision Work with Staffordshire County Council commissioners to develop further

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				materials to aid promotion of activity
Encourage and enhance the provision of information to residents on how to avoid domestic fires – in conjunction with FARS and other partners	Staffordshire Fire and Rescue Service (FARS)	Newcastle BC Staffordshire County Council Staffordshire Police Aspire Housing	April 2013	Assess provision of information and work with partners to identify gaps. Links to the Lets Work Together initiative and existing referrals systems (e.g. through Aspire)
Develop our approaches to working with the new Police & Crime Commissioner in developing key areas of work in community safety in the future	Newcastle BC Staffordshire Police	All partners	Ongoing	Evaluate current approaches and services with a view to the future and value for money Identify and implement good practice Seek to engage and work in partnership

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<p>Develop the first aid triage process in the town centre and elsewhere for dealing with people injured or ill during nights out and at other times</p>	<p>Newcastle BC St Johns Ambulance Red Cross West Midlands Ambulance Service (WMAS)</p>	<p>Staffordshire Police FARS Business community PABC</p>	<p>2012-13</p>	<p>Explore feasibility of enhancing the scheme with additional health professionals</p> <p>Explore potential funding streams</p> <p>Map key nights for 2012-13 that the service should be run, especially with a view to Football championships, Olympics and Jubilee</p> <p>Seek to pilot enhanced service offer</p>
<p>Complete the gating off of problematic alleyways under the Green Routes scheme</p>	<p>Newcastle BC</p>	<p>Staffordshire Police FARS Staffordshire County Council</p>	<p>March 2013</p>	<p>Complete this for identified Red Routes as far as possible</p>

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		PABC Newcastle Civic Society Business community		
Continue the I'll Be Des scheme designed to prevent drink driving	Newcastle BC Staffordshire Police	FARS Staffordshire County Council	April 2013- April 2014	Development of scheme, based on evidence of hot spots and key demographics. Undertake pilot of scheme Roll out scheme across the Borough by April 2014
Raise awareness of Safeguarding Vulnerable Children and Adults across the borough.	Staffordshire County Council	Staffordshire Safeguarding Children Board Let's Work Together Steering Group	April 2013	Raise awareness of referral pathways and criteria etc
Promoting good behaviour amongst tenants	Newcastle BC	Aspire Housing	April 2012 onwards	Reducing priority for re-housing and ceasing fixed term tenancies when anti-

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				social behaviour occurs in social and private housing.
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<i>Protecting Vulnerable People and Families</i>		Information sharing Families focused Education Promotion Protection		
Action	Lead Organisation	Others involved	Timeframe	Comments
Introduce devices for vulnerable people to use in protecting themselves	Staffordshire Police	Newcastle BC Staffordshire County Council FARS	April 2012- April 2013	Staffordshire Police are planning to review arrangements for these kinds of devices across county.
Rolling out the Let's Work Together project across the Borough, aimed at all organisations and individuals being able to refer cases of vulnerability	Newcastle BC	Staffordshire County Council FARS Staffordshire Police NHS Aspire Housing	April 2012 (start of scheme)	Currently being developed, based on pilot in Lichfield Will be rolled out in April 2012, with further reviews thereafter. Designed to ensure that home visitors refer individuals at risk to appropriate

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				organisations.
Road Safety, including supporting winter car advice for young people in further and higher education; improved crossings for schools and more facilities for rural areas where possible and where identified	FARS, through Road Safety group	Newcastle College Keele University Staffordshire County Council LAPs	Winter 2012-13	Identify potential locations and key audience Identify and secure funding for further winter advice sessions Deliver project Evaluate impact
Map vulnerability across the Borough and its neighbourhoods to target services more effectively	Staffordshire County Council	Newcastle BC Staffordshire Police NHS Aspire Housing	December 2012 onwards	Work done by Staffordshire Observatory and other agencies such as Aspire Will continue to work together to develop evidence base for use in multi-agency approaches.
Develop approaches with the Families First teams at Staffordshire County Council to deal with issues of vulnerability affecting families in the Borough	Staffordshire County Council	Newcastle BC Staffordshire Police	April 2012 onwards	To work with the Families First team to identify key areas of risk

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		Staffordshire Probation Service NHS		and develop approaches designed to deal with these areas.
Develop educational approaches to dealing with areas of risk around behaviour and attitudes in young people including use of alcohol and drugs	Staffordshire County Council (schools)	Newcastle BC Newcastle College Aspire Housing	April 2013 onwards	To identify opportunities for working with younger people and providing educational facilities. Working with schools in developing approaches to community based working to help young people.
Develop health promotion work in areas of greatest need such as alcohol and drugs work	Public Health	Staffordshire Director of Public Health Staffordshire County Council Newcastle Borough Council	April 2012- April 2013	Assess existing approaches and identify areas for development in the first instance, including focus on work around alcohol and drugs (the recovery

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				<p>agenda)</p> <p>Focused work through Newcastle Partnership Strategic Board.</p> <p>Closer working relations with Public Health, Health and Wellbeing Board and Clinical Commissioning Groups.</p> <p>Analysis of the Joint Strategic Needs Assessment.</p> <p>Dedicated resource from Newcastle Borough Council to the Staffordshire Public Health Team.</p> <p>Development of a Health and</p>
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				Wellbeing Strategy. Continued promotion of Jubilee 2.
Continue to work on Financial Inclusion intervention with the joint Stoke-on-Trent and Newcastle-under-Lyme Financial Inclusion Group.	Newcastle Borough Council	Aspire Housing Staffordshire Credit Union Moneyline Pertemps Beat the Cold Warmzone Citizens Advice Illegal Money lending Team	April 2012- April 2013	Assessment of existing approaches and identification of opportunities for additional working and new initiatives. Work with other partners and organisations to identify solutions
Supporting vulnerable residents in housing	Newcastle BC	Aspire Housing	April 2012 onwards	Supporting vulnerable residents